

Ovolo Loves Fashion Instagram Competition (the “Competition”)

Campaign:

Competition Terms and Conditions

1. General

- 1.1. The Promoter is **Ovolo Woolloomooloo Wharf Pty Ltd A.C.N. 53 088 733 975** of 6 Cowper Wharf Road, , Woolloomooloo, New South Wales 2011 (the “Regional Office”).
- 1.2. Entry into the Competition is deemed acceptance of these terms and conditions.
- 1.3. The Competition commences on (AEST) 14/02/2017 and 9am closes on AEST 30/04/2017 5pm (“Promotional Period”). All entries must be received by the Promoter within the Promotional Period.

2. Entry Requirements

- 2.1. Employees of the Promoter and the related bodies corporate of the Promoter, and their immediate families are ineligible to enter.
- 2.2. For any participant who are children up to and including the age of 18 years, the guardian and/or parent of the child is deemed to have agreed to the terms and conditions set out herein on behalf of the child and in their personal capacity as guardian or parent of the child.
- 2.3. How to enter: #OvoloLovesFashion! In celebration of our new multi-year partnership with MBFWA, Ovolo Hotels is inviting its followers to come and snap a photo highlighting their personal style at any Ovolo Hotel! The top 5 most-liked photos will then be judged by a panel from Ovolo Hotels & IMG, who will then select one winner for the ultimate fashion weekend as a part of Mercedes-Benz Fashion Weekend Edition festivities, taking place from 19 - 21 May 2017 in Sydney! To enter:
 - 2.3.1. Visit any Ovolo hotel in the most fashion-week worthy outfit that highlights your personal style
 - 2.3.2. Snap your stylish photo at any spot of an Ovolo Hotel or in front of an #OvoloLovesFashion branded mirror located throughout each property - get creative!
 - 2.3.3. Post your pic up on Instagram and tag:
#OvoloLovesFashion, @ovolowoolloomooloo, @ovolo1888darlingharbour, @ovololaneways & @ovolohotels
- 2.4. Conditions of entry: At the closing time and date of the Promotional Period as stipulated above, the 5 entries with the most likes (as indicated by the number of users who have pressed the Heart button for the image on Instagram) wins. To be eligible, the entry must be taken within our hotels and be uploaded to Instagram in a public profile, and uses the below tags in the post caption:
 - 2.4.1. @ovolowoolloomooloo & @ovolo1888darlingharbour & @ovololaneways & @ovolohotels
 - 2.4.2. #OvoloLovesFashion

3. The Prize

- 3.1. The Prize(s) is/are:
 - 3.1.1. Two-nights accommodation in Rockstar Suite at Fashion HQ - Ovolo Woolloomooloo
 - 3.1.2. Gold ticket passes to MBFWE 2017, including:
 - 3.1.3. Front-row seats at premium runway shows
 - 3.1.4. Pre-show party access at Mercedes-Benz Star Lounge
 - 3.1.5. An official event gift bag
 - 3.1.6. All-day access to MBFWE style sessions
 - 3.1.7. Roundtrip airfare to Sydney, Australia (from within Australia only – International flights are not included)
 - 3.1.8. Personalised Ovolo gift basket with fashion week essentials
 - 3.1.9. Complimentary in-room champagne fridge

4. Winning Entry/ies and Notification

- 4.1. The winning entry will be selected at AEST 1st May 2017 at the Promoter’s Headquarters.
- 4.2. The Promoter will notify the winner(s) in writing or by phone or by any other means the Promoter deems appropriate, including without limitation, email, fax, post, website,

newspaper, catalogue etc.

- 4.3. If the winner fails to claim and collect the prize within seven (7) days of being notified or the winner's entry is deemed invalid by the Promoter, the winner is deemed to have forfeited and abandoned the prize. The Promoter will select an alternate winner on at AEST 8th May 2017 at the Promoter's Headquarters. The Promoter will promptly notify the alternate winner by phone or in writing. If the alternate winner fails to claim and collect the prize within seven (7) days after the Promoter has contacted the alternate winner or the winner's entry is deemed invalid by the Promoter, the winner is deemed to have forfeited and abandoned the prize. The Promoter is not required to select another winner.
- 4.4. If any prize is unavailable or otherwise unable to be supplied, the Promoter may substitute the prize with a prize of equal value, subject to any directions from a regulatory authority.
- 4.5. Prize can be claim between 14th May 2017 to 20th May 2017 (excluding Saturdays), based on availability at time of bookings.

5. General Conditions

- 5.1. Prize(s) cannot be transferred, exchanged, or redeemed for cash.
- 5.2. The Promoter is entitled to verify the validity of entries and the identity entrants/winner(s), and to disqualify any entrant/winner who submits an entry that is contrary to these Terms and Conditions, or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage is not a waiver of those rights.
- 5.3. Incomplete, indecipherable or illegible entries will be deemed invalid.
- 5.4. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability for any personal injury, death, loss and damage; whether direct, indirect, special or consequential, arising in any way out of the Competition and/or the prize(s), including but not limited to any liability arising from any technical difficulties or equipment malfunction; any reason beyond the Promoter's reasonable control; any variation of the prize value; any tax liability incurred by the winner or entrant; or redemption or use of a prize.
- 5.5. If the Competition is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter is entitled to, to the fullest extent permitted by law: disqualify any entrant; or subject to any direction from a regulatory authority, to modify, suspend, terminate or cancel the Competition.
- 5.6. The Promoter collects personal information in order to conduct the Competition and may, for this purpose, disclose such information to third parties and if required, to the Australian regulatory authorities. Entry is conditional on providing this information.
- 5.7. By submitting an entry:
 - 5.7.1. you warrant and agree that:
 - 5.7.1.1. all your entries become the property of the Promoter;
 - 5.7.2. entrants expressly consent to the Promoter using:
 - 5.7.2.1. the entrant's entry (either in part or in full), name, likeness, image and/or voice to be reproduced and/or published in any medium for an unlimited period without remuneration for the purpose of promoting this Competition, the Promoter's business, and any products manufactured, distributed and/or supplied by the Promoter; and
 - 5.7.2.2. their personal information for promotional, marketing, publicity, research, and profiling purposes, including sending electronic messages or telephoning the entrant. Personal information will only be used in accordance with the Promoter's privacy policy (<http://www.ovolohotels.com.au/privacy-policy/>).The Promoter will endeavour to provide the entrant with an option to opt out of receipt of such communications every time the Promoter contacts the entrant. Entrants should direct any request to access, update or correct information to the Promoter.