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HOTELS

## OVOLO HOTELS HONOURED TWICE IN THE 2014 TRIPADVISOR TRAVELERS' CHOICE AWARDS

**HONG KONG – 7, February, 2014** – Ovolo Hotels is proud to announce that two of the Group's signature Hong Kong hotels have been named winners in the 2014 Travelers' Choice Awards by TripAdvisor, the world's largest travel review website.

The TripAdvisor Travelers' Choice award winners are determined based on the reviews and opinions of millions of TripAdvisor travelers around the globe. In the 12<sup>th</sup> year of the awards, the world's most outstanding properties were identified in the categories of Top Hotels, Bargain, B&Bs and Inns, Family, Luxury, Romance, and Small Hotels.

Based exclusively upon guest reviews, Ovolo 256 Tung Chau Street was selected as one of the Top 25 Hotels for Families in China. The first Ovolo Hotel in Kowloon features smartly spaced multi-bedroom suites and studios with eye-catching harbor views and has been a popular destination for family and group travelers to Hong Kong since its launch in 2011.

Ovolo 286 Queen's Road Central, meanwhile, was named one of the Top 25 Hotels for Romance in China by TripAdvisor. Opened in June 2012, the Japanese-design-inspired lifestyle hotel boasts big ideas for intimate living with sleek interiors and all-inclusive services that have drawn consistently excellent reviews from couples and business travellers alike.

"We have the best guests in the world at Ovolo and can't thank them enough for sharing their amazing reviews and feedback over the past year," said Dirk Dalichau, Ovolo Hotels Chief Operating Officer. "To have two of our hotels selected out of more than 85,000 Chinese properties for the 2014 Travelers Choice Awards is an amazing achievement our teams can be truly proud of. They made this possible with their personalized service and dedication to our Ovolo mission of shiny happy people all around."

This recognition follows a banner year for Ovolo guest relations with three of the Group's Hong Kong Hotels also receiving the TripAdvisor Certificate of Excellence, indicating they all scored within in the top 10 percentile on all site reviews. This included the flagship Ovolo Hotel on 2 Arbuthnot Road, which has consistently ranked in the top 10 out of all Hong Kong Hotels and also won the City Explorer Category at the 2013 World Boutique Hotel Awards. In Q2 2014, Ovolo launches their largest project to date – Hong Kong's first warehouse conversion hotel with three food and beverage outlets in Wong Chuk Hang, Southside, and will look to continue to grow its level of fans and prestige with their exceptional customer service.

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### **About Ovolo Hotels**

Founded by Girish Jhunjhnuwala in 2002, Ovolo has become one of Hong Kong's larger independent hotel and serviced apartment operators in little over a decade by providing business and leisure guests with the best in effortless living. Ovolo keeps in touch with the modern traveller with award-winning interior designs, detail-driven comforts, focused all-inclusive services and cutting-edge en-suite technology, all done in signature style. Ovolo is a proud Hong Kong brand and remains a family owned and privately operated business with a charitable core. Ovolo now runs six hotels and serviced apartment properties in Hong Kong Island and West Kowloon and one hotel in Melbourne, Australia. With upcoming projects in Southside and others now being considered across Asia, we are taking our brand to a larger, international audience and giving more shiny happy people a chance to enjoy our bright rooms and bright ideas.

### **About TripAdvisor**

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers advice from travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 260 million unique monthly visitors\*\*, and more than 125 million reviews and opinions covering more than 3.1 million accommodations, restaurants and attractions. The sites operate in 34 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

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