



10 October 2012

Be In The Moment

Stay at Ovolo's New Flagship Hotel 2 Arbutnot Road in Central

This October, Ovolo one of Hong Kong's largest independent hotel and serviced apartment operators celebrates its 10 year anniversary with the launch of a new flagship hotel: Ovolo 2 Arbutnot Road (Ovolo 2AR). Located bang in the heart of Central, Ovolo 2AR features 42 spacious guest rooms with all the intelligent luxuries that Ovolo is famous for. Ovolo 2AR officially launches on 10th October 2012. It offers overseas guests the best of all worlds combining style, comfort and convenience, and is perfectly positioned in a quiet location just above Wyndham Street and Soho, mere steps away from the city's most sought-after restaurants, bars, clubs and shops.

Ovolo 2AR boasts one of Hong Kong's most spacious centrally-located hotel rooms. Designed by award-winning Hong Kong firm KplusK Associates, each studio suite includes: a bedroom cum office – featuring a walnut desk and designer ergonomic chair, an impressively-sized bathroom decorated in onyx and marble, as well as all of the newest on-demand features. And with only two rooms per floor, guests are ensured the upmost in privacy and comfort during their stay.

"Ten years ago we revolutionised the serviced apartment industry in Hong Kong," says Girish Jhunjnuwala, Founder and CEO of Ovolo. *"Today, we are doing it again with a new evolution of hotels that cater fully to our guest's needs."*

Perfect for both business and leisure, Ovolo 2AR has thought of simply everything that guests coming to Hong Kong might need (or simply just enjoy) and better yet, it's all included. Suites are fully equipped with new Apple TVs, free high-speed Wi-Fi and Bluetooth so that TV screens can be used to showcase business presentations. The complimentary mini bar features a premium selection of miniature liquors that is replenished daily. It also includes healthy juice options such as Acai Berry juice from The Berry Company in the UK. Caffeine aficionados will appreciate the state-of-the-art Essenza Nespresso machine for morning and mid-afternoon pick-me-ups. Guests with a nose for luxury will love the MALIN+GOETZ bathroom amenities that are exclusive to Ovolo in Hong Kong, and those with eye for design will appreciate the artwork by well-known local Hong Kong artist Tsang Kin Wah that is featured in each room.

Within the hotel guests are encouraged to make full use of the 24-hour Lo Lounge where complimentary happy hour drinks will be served daily from 6pm. Free Wi-Fi is available for guests to use and in-house iPads can be borrowed.

Other facilities include an on-site gym, which is open day and night, and Cafe O, where guests can enjoy complimentary breakfast with a choice of six different options, snacks and beverages.

Cafe O also features a daily salad bar for health-conscious visitors. Its spacious and bright environment is perfect for casual meetings or as a place to put up your feet and relax after a hard day's shopping. Let's not forget Ovolo's 24-hour reception team and OMGs (Ovolo Meet and Greet) who are on call to assist guests with all enquiries from city maps to dinner recommendations.

Situated right in the thick of Hong Kong's business and entertainment district, Ovolo 2AR is a mere credit card's toss from The Landmark, Exchange Square, International Finance Centre (IFC), as well as all of the shops, bars and restaurants in the city's famous party street, Lan Kwai Fong.

Seamless Living: Compliments of the House

In order to ensure that Ovolo's guests are the shiniest and happiest visitors in town, the following services are provided completely free of charge:

- In-room Apple TV
- Free high speed Wi-Fi
- Free breakfast (daily) @ Cafe O
- Free self-laundry
- Free mini bar (daily)
- Free in-room coffee machine
- Free use of iPad, Xbox and game consoles (on request)
- Free local calls
- Free use of 24-hour gym
- Free use of 24-hour Lo Lounge
- Free Happy Hour drinks and snacks (6-8pm daily)
- Flexible checkout
- Smoke free environment
- 24-hour reception team
- OMG: Ovolo Meet and Greet personnel

Ovolo Guests Get Exclusive VIP Treatment with Club Nation

Ovolo 2AR's guests will not only get to enjoy luxury living on the inside, but they will also get to experience VIP treatment on the outside too! All guests will receive exclusive access to Club Nation – a VIP entertainment and lifestyle 'styling' service that will tailor-make the perfect day or night out to suit visitors' needs. Exclusive to Ovolo – visitors to 2AR will be able to get VIP access to the city's hottest restaurants, bars, nightclubs, venues, gigs, events and parties, and will be completely looked after

ensuring that every need is met.

From singles to couples – to special celebratory days or nights out including birthdays, anniversaries, hens or bucks – Club Nation can design and tailor-make your dream daytime or evening soiree. Ovolo recommends advance booking for visitors wanting to use this exclusive Club Nation service.

What's Next?

Ovolo will be adding to its portfolio of properties with the opening of a new hotel in Wong Chuk Hang on Hong Kong Island in the third quarter of next year. Ovolo will also revamp its existing hotel property at 100 Shek Pai Wan in Aberdeen. In September this year, Ovolo opened its first international hotel property in Melbourne, Australia.

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Further Information

About Ovolo

Now in its 10th year, Hong Kong's largest independent hotel and serviced apartment operator, Ovolo, is committed to providing business and leisure guests with the very best in effortless living. Award-winning intelligent design, ultimate comfort, personal service and state-of-the-art entertainment systems are all hallmarks of Ovolo. A family owned business, Ovolo currently owns and operates six hotel and serviced apartment properties in Hong Kong Island and West Kowloon

For more information please visit: www.ovolohotels.com

Media Enquiries

For media enquiries, images and interviews please contact: info@ovologroup.com